









The City

Chelmsford became a City in 2012 and is the county city of Essex

The city has a primary catchment population of 404,000 people

Estimated shopping population of 255,000

Chelmsford is one of the most affluent catchment areas in the UK, with an above average proportion of adults in the most affluent AB Social Group

Chelmsford's population consists of a large number of City and Docklands commuters, attracted by the 30-35 minute journey from Central London

Estimated population growth of 3.3% by 2019

Annual expenditure estimates £774 million per annum on clothing and footwear

14% of population are 'Affluent achievers'

The retail provision in the city will be greatly improved with the arrival of John Lewis in late 2016















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The Centre

The largest shopping centre in Chelmsford with over 80 shops, open 7 days a week

In a prime central location and on all major bus routes with a recently refurbished 980 space multi storey car park

Dominant fashion offer within the City with retailers including River Island, Topshop, Superdry, New Look and Primark

Annual footfall of 9 million

The Exchange, a new development of 4 new high quality restaurants opened Q2 2016, greatly enhancing the all day offering of High Chelmer















Now Open

Next opened their new bespoke 18,000 sq ft flagship store in December 2015, joining the rest of the great fashion brands in High Chelmer.

This great new addition reinforces High Chelmer as the prime fashion destination in Chelmsford

next

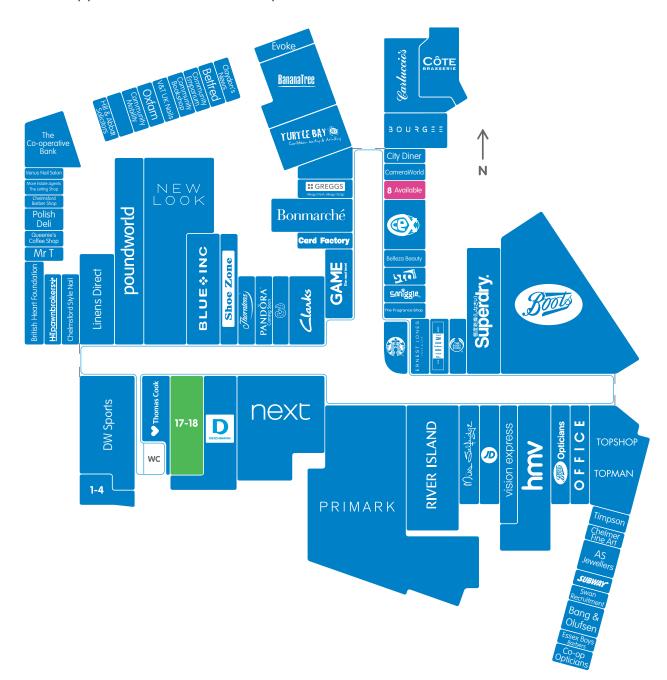






The Opportunities

UNIT	FLOOR AREA:		QUOTING RENT
8	Ground Floor: First Floor:	75.16 sq m (809 sq ft) 16.26 sq m (175 sq ft)	£50,000 pax
17-18	Ground Floor: First Floor:	326.93 sq m (3,519 sq ft) 105.91 sq m (1,140 sq ft)	£185,000 pax



▶ The Gallery

















The Contacts

For leasing enquiries, please contact sole agents:

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